



INDUSTRY
APPRECIATION
AWARDS 2024

SMALL BUSINESS OF THE YEAR

This award recognizes a small business with up to 50 employees that has demonstrated exceptional growth in revenue, workforce, products, or services over the past three years. The recipient will have implemented unique strategies that distinguish them from competitors, engaged meaningfully with the local community, and adopted innovative practices. This award also acknowledges the business's ability to overcome recent challenges effectively.

BUSINESS INFORMATION

Business Name: _____
Contact: _____ Contact Email: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone Number: _____ Website: _____
Year Established: _____ Industry: _____
Main Product(s) and/or Service(s): _____
Geographic Area(s) Served: _____
2021 Revenue: _____ 2022 Revenue: _____ 2023 Revenue: _____
Projected Revenue for 2024: _____ # of Employees: _____

APPLICATION QUESTIONS:

1. Describe how your business has grown in terms of revenue, workforce, products, or services in the last three years. (30 points)

2. What unique strategies have you implemented that distinguish your business from competitors? (20 points)

3. Illustrate how your business has engaged with and contributed to the local community. (20 points)

4. What innovative practices have you adopted in your operations or services? (20 points)

5. Describe any recent business challenges and how you addressed them. (10 points)

**Please note that all applications must be submitted online at <https://www.industryappreciationawards.com/supplier-diversity/>.
No paper applications will be accepted.**

The application deadline is July 12, 2024, at 11:59 p.m.

If you have any questions regarding the award categories or judging criteria, please contact Warren Baucom at 239-533-6817 or via email at wbaucom@leegov.com.

If you are having technical difficulties with submitting your application online, please contact Priority Marketing at 239-267-2638 or via email at webmaster@prioritymarketing.com.